

SPAHP Alumni Ambassador Program

Creighton alumni are among the University's strongest advocates. No one can better share the impact of a Creighton education than you. In partnership with the Dean of the School of Pharmacy and Health Professions (SPAHP), the Office of Alumni Relations invites engaged alumni of all programs, years, and backgrounds to join the SPAHP Alumni Ambassador Program — a leadership community designed to connect you with fellow alumni, support occupational therapy, pharmacy, and physical therapy students, and advance the mission of Creighton University. Alumni Ambassadors represent, expand, and engage in a robust professional and alumni network dedicated to health sciences.

Mission

The mission of the SPAHP Alumni Ambassador Program is to build a strong, mission-driven community of alumni leaders who:

- Connect alumni with SPAHP and one another.
- Support current students through mentoring, networking, and career development.
- Advocate for Creighton in their professional and personal networks.
- Advance the health sciences mission of Creighton through philanthropy and service.

Program Details

The SPAHP Alumni Ambassador Program is a membership-based leadership community that combines virtual and in-person engagement opportunities with flexible, customized volunteer pathways.

- Two Ambassador Assemblies each year:
 - *Spring (Virtual Assembly)* — connect online with the Dean, faculty, students, and fellow alumni.
 - *Fall (In-person during Creighton Days)* — network on the Omaha campus with alumni, faculty, and students through a day of updates, spotlights, and student engagement.
- Creighton Engage Platform: Ambassadors build an online profile and select activities from the *Do. Give. Go.* hub, where opportunities are posted throughout the year. Each ambassador can tailor involvement to their interests, time, and location.

Ways to Engage: **Do. Give. Go.**

SPAHP Alumni Ambassadors champion Creighton by choosing opportunities that fit their interests and availability:

Do. Volunteer for admissions and career services, mentor students, host site visits, speak in classrooms, or support regional events.

Give. Contribute annually at a level meaningful to you and encourage others to support SPAHP scholarships and academic programs.

Go. Attend Creighton Days, virtual Assemblies, reunions, and other SPAHP and University events.

Selection

- Alumni interested in serving as Ambassadors complete the online interest form and then are contacted by Alumni Relations to get set up, including creating a profile on the Creighton Engage platform.
- Membership is confirmed annually, with new Ambassadors formally welcomed each spring.

- Participation is open to SPAHP graduates of all disciplines and graduation years.
- Membership status is reviewed annually, and recruitment is ongoing to ensure a diverse representation of programs, careers, and geographies.

Expectations of Ambassadors

- Complete activities from the *Do. Give. Go.* menu that fit your time and interests, including but not limited to:
 - Maintain an up-to-date Creighton Engage profile.
 - Participate in at least two activities each year, with all ambassadors encouraged to attend at least one Assembly each year.
 - Make an annual financial gift to Creighton SPAHP that is meaningful to you.
- Serve as a professional advocate for Creighton in your workplace, community, and networks.

Benefits of Being an Ambassador

- Stay informed and connected with SPAHP and the alumni office.
- Build meaningful relationships with fellow alumni across programs and regions.
- Mentor and inspire the next generation of Creighton health professionals.
- Support and serve Creighton through volunteerism and philanthropy.
- Gain leadership experience while advancing the mission of Creighton.
- Complimentary registration for Creighton events when going as a Jacketed Jay

Assemblies at a Glance

Spring Assembly (Virtual) – 45-minute program

- Dean’s Update
- Development Update
- Spotlight on Faculty/Student Initiative
- Alumni networking breakout rooms

Fall Assembly (Creighton Days, Omaha) – four hour itinerary

- Check-in and optional breakfast
- Dean’s Update
- Spotlight on Faculty/Student Initiative
- Campus “Behind the Scenes” Tours
- Networking Lunch with Students
- Closing Remarks + Optional Creighton Days Event

GO – Jacketed Jay

The *Go* pillar is all about showing up, being present, and celebrating your Bluejay pride. Ambassadors who attend Assemblies, Creighton Days, reunions, admission events or regional events bring energy and visibility to our community.

After completing your first full year as an active Ambassador, you’ll officially become a “Jacketed Jay.” This recognition comes with a Creighton-branded ¼ zip pullover jacket—a visible sign of your leadership and commitment to advancing Creighton’s mission. Wearing your jacket connects you with fellow Ambassadors at events across the country and makes it clear: you’re part of a mission-driven community of alumni leaders.

SPAHP Alumni Ambassador Program – FAQ

What is the vision of the SPAHP Alumni Ambassador Program?

The School of Pharmacy and Health Professions Alumni Ambassador Program transforms alumni engagement into a membership-based leadership community. Ambassadors support admissions, career services, philanthropy, and Creighton's national reputation while strengthening connections among alumni, students, and faculty.

Unlike traditional advisory groups, SPAHP Ambassadors participate flexibly through a mix of virtual and in-person Assemblies and sign up to engage in ongoing engagement via the Creighton Engage platform.

How is the program structured?

- Membership model: Alumni apply to join and maintain their active status annually.
- Assemblies: Two per year — a *spring virtual Assembly* and a *fall in-person Assembly during Creighton Days*.
- Creighton Engage: Ambassadors build a profile and select volunteer opportunities from the Do. Give. Go. hub.
- Requirement: Ambassadors must complete at least two activities per year to remain active.

What is the purpose of the Assemblies?

Assemblies provide focused opportunities to:

- Connect alumni with SPAHP leadership, faculty, and students.
- Share updates on the school's priorities, including faculty research, student initiatives, and program innovation.
- Highlight opportunities for Ambassadors to engage meaningfully with SPAHP and Creighton.
- Build connections between alumni and current students through networking.

What are the benefits of participating?

For SPAHP and Creighton:

- A stronger volunteer base to support admissions, student career development, and alumni outreach.
- Increased visibility and credibility as alumni ambassadors share Creighton's impact in their communities and professions.
- Enhanced alumni participation in philanthropy and advocacy.

For Alumni Ambassadors:

- Stay informed on SPAHP priorities, research, and student innovations.
- Build meaningful professional and personal connections with fellow alumni.
- Gain leadership and mentoring experience.
- Serve Creighton in ways that fit your interests and capacity.
- Recognition through branded Ambassador materials and invitations to exclusive events.

For Students:

- Access to a strong network of alumni mentors.
- Opportunities for career guidance, shadowing, and internships.
- Inspiration from alumni who model service and leadership in health professions.

What does it take to remain an active Ambassador?

- Participate in at least two activities per year through *Do. Give. Go.* opportunities on Creighton Engage.
- Maintain professionalism and represent Creighton positively in your community and workplace.

What kinds of activities are available through *Do. Give. Go.*?

- Do. Mentor students, host site visits, volunteer at admissions or alumni events.
- Give. Make an annual gift and encourage others to support SPAHP.
- Go. Attend Creighton Days, Assemblies, reunions, or regional events.

What are some of the *Do. Give. Go* activities that offer ways for alumni to get involved?

No matter your age, location, schedule, or skill set, there is a way for you to make a meaningful impact as a SPAHP Alumni Ambassador. Opportunities range from one-time, low-commitment tasks to ongoing leadership roles. Every contribution counts — and every alumnus can find a fit.

Admissions Ambassadors

Help the next generation of Bluejays discover Creighton.

- Write welcome notecards to admitted (not yet deposited) students.
- Attend or serve as a panelist at recruitment events and SPAHP information sessions (Denver, Phoenix, Anchorage, Omaha).
- Conduct admission interviews (especially PT, then OT, then Pharmacy — training provided; requires commitment to show if signed up).
- Represent Creighton at high school or college career fairs alongside admission counselors.
- Host or record career exploration sessions for high school/early college students (“what health professionals do”).
- Join the Admission Committee as an alumni representative.
- Support admission clubs and CARS programs (run through SLIC with faculty advisors).

Student Support Ambassadors

Connect with current students and build a culture of support.

- Outreach to incoming students (emails, calls, notecards).
- Support milestone events like the **Professionalism Ceremony** or **Graduation**.
- Serve as a standardized patient/learning assessment participant.
- Volunteer as a lab assistant.
- Join student organization panels or presentations.
- Participate in casting calls (share Creighton memories, experiences, and impact stories).

Classroom Ambassadors

Share your knowledge directly with students.

- Guest lecture (please specify topics).
- Speak on professional panels (e.g., Unlimited Opportunities).
- Support classroom-based learning experiences virtually or in person.

Career Ambassadors

Guide and mentor students in their professional journeys.

- Serve as a clinical instructor or preceptor.
- Host job shadowing experiences (where available).
- Represent your profession at career fairs or career days.
- Mentor through Creighton Community or other platforms.
- Provide internships, site visits, or career advice.
- Present at professional development or continuing education sessions.

Classmate Ambassadors

Keep your class connected and engaged.

- Help with Creighton Days or reunion outreach.
- Serve as a point of contact for class updates and connections.

Philanthropy Ambassadors

Support Creighton's mission through giving.

- Participate as a Giving Day Ambassador.
- Support and promote student-led fundraisers.
- Make an annual gift to an area meaningful to you and invite others to do the same.

Event & Spirit Ambassadors ("Jacketed Jays")

Bring the Bluejay spirit wherever you are.

- Volunteer at Creighton Days, regional events, Get Blue game watches, and pregame gatherings.
- Serve as an event host or staffer for alumni or student send-offs.
- Represent Creighton at professional meetings or local community events.

Service Ambassadors

Put Creighton's mission into action.

- Volunteer at clinics.
- Participate in ILAC or other service programs.

Communication Ambassadors

Amplify Creighton's story.

- Share news, events, and opportunities on your social media channels.
- Participate in social media "takeovers."
- Advocate for your profession and specialty area.
- Be part of our "casting call" to assist the marketing team in discovering alumni to help champion SPAHP

Leadership & Governance Ambassadors

Help shape the future of SPAHP.

- Join the Alumni Ambassador Leadership Council.
- Serve on committees such as Assessment, Curriculum, or Strategic Planning.
- Assist with planning alumni signature events.
- Vet and nominate candidates for alumni recognition.
- Represent alumni in professional development and leadership planning.

Ad Hoc Ambassadors

Provide input and ideas to keep the program growing.

- Respond to surveys and focus groups.
- Share feedback to improve alumni and student engagement.

Where can I learn more about the SPAHP Alumni Ambassador program?

Find more information on the Creighton alumni website, about half way down the SPAHP community page under the heading "Become a SPAHP Alumni Ambassador."

<https://alumni.creighton.edu/alumni-community/your-school-or-college/spahp>

You can also contact the SPAHP alumni relations director, Brigid Bidrowski, at brigid@creighton.edu, 402.280.4742 (office) or 402.672.0854 (cell) to visit by phone or in-person, or by emailing spahparo@creighton.edu.

How do I apply?

There are three steps to becoming a SPAHP Alumni Ambassador

1. Complete the interest form: https://blueq.co1.qualtrics.com/jfe/form/SV_4N1Y4127rDHfRS6
2. Connect with the SPAHP alumni relations representative. Brigid Bidrowski, SPAHP alumni relations director will contact you to set up a meeting. Her contact information is brigid@creighton.edu or 402.280.4742.
3. Create a Creighton Engage profile.

Membership is reviewed annually to ensure active ambassadors are appropriately recognized and stewarded, and to direct future recruitment to ensure diverse representation across programs, years, regions and professions. Our goal is to have all OT, PT and pharmacy alumni part of the Ambassador program!