



# FORWARDBLUE<sup>®</sup> CAMPAIGN REPORT

*Making All Paths Possible*

2023-2024





# All Paths Possible

What distinguishes Creighton from all other universities?

It is not any one school or college or program or team. It cannot be isolated to any individual area of excellence nor summed up with a single statistic or talking point.

We believe what defines us is the foundational element at Creighton's core: We inspire our students to do something meaningful with their lives and, through the Jesuit values of discernment and self-reflection, we help them discover what that *something* is.

No two students follow the same exact path at Creighton. Yet every path is bound to cross with all others at some point. No matter how varied the journeys, the destination remains the same—using our strengths to improve our world.

## A MESSAGE FROM THE PRESIDENT

In the **Forward Blue** campaign annual report, we celebrate the diversity of paths opened by tens of thousands of Creighton donors like you.

You are a central figure in these journeys and in so many more, including Creighton's own. Your support continues to drive our mission forward in bold and exciting new directions.

Thank you for everything you do to make all paths possible—at Creighton and *for Creighton*.



Gratefully,

Rev. Daniel S. Hendrickson, SJ, PhD  
Creighton University President





# Defining Moments

Thank you for believing in Creighton—*every step of the way.*



**Creighton celebrates the opening of Graves Hall and Simpson Family Courtyard.**

It's the first residence hall built exclusively for first-year students since the 1960s.



**The CL and Rachel Werner Center for Health Sciences Education officially opens.**

The state-of-the-art facility is used by nearly 6,000 students, faculty, staff and visitors annually.



**The new Institute for Population Health is announced.**

Led by Scott Shipman, MD, MPH, it will address inequities in access to high-quality healthcare in Nebraska and across the United States.



**The Norton Foundation Success Center opens in Phoenix**

thanks to a major gift from its namesake and an investment from the State of Arizona. The center offers students academic success consulting and other resources.



**Sara Beste, MD'09, is named the inaugural Piper Endowed Chair in Pediatric Medicine.**

The new chair expands the partnership between Virginia G. Piper Charitable Trust, St. Vincent de Paul and Creighton in Phoenix.

2023

2024



**Forward Blue exceeds 400 new scholarships created**

over the course of the campaign. More than 6,500 students have received scholarship support during the campaign.



**Bryan Skar is named the inaugural Dr. Gaylord G. Huenefeld Endowed Chair in Pediatric Dentistry.**

The chair will contribute to a diverse curriculum and cutting-edge research and will promote excellence in pediatric dental care.



**St. John's Fountain and Plaza renovations are completed.**

The fountain's new two-basin square design incorporates the refurbished 700-lb. "Eternal Flame" sculpture.



**Giving Day eclipses \$1 million for the first time.**

Collectively, 3,058 donors give a total of \$1,162,611 on Creighton's annual day of giving.



**The Jérôme Nadal, SJ, Jesuit Residence officially opens.**

The new living space for Creighton's Jesuit community stands along 24th Street at the east edge of the Jesuit Gardens.

# By the Numbers

Thank you for making a collective impact.

**\$200M+**  
Raised in scholarships

**46,751**  
Total donors

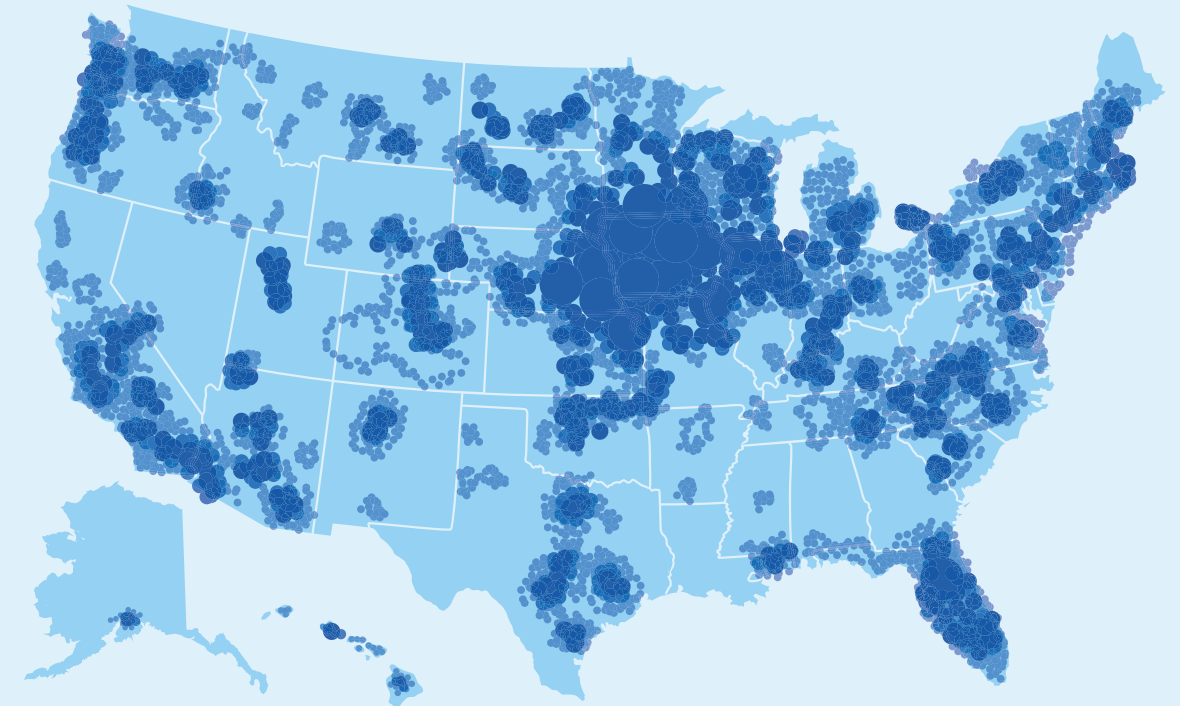
**43% of donors**  
Have given at least 3 times

**23,563**  
First-time donors

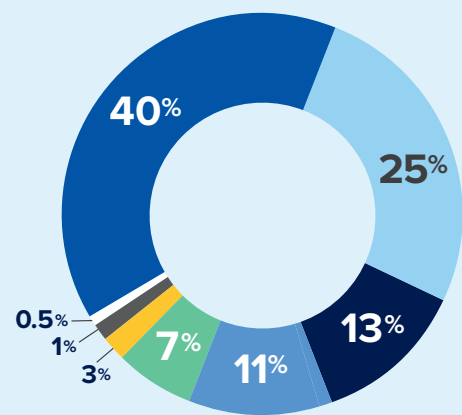
**810**  
First-time \$50K+ donors

**138,722 gifts**  
Of \$5K or under

## WHERE OUR DONORS LIVE

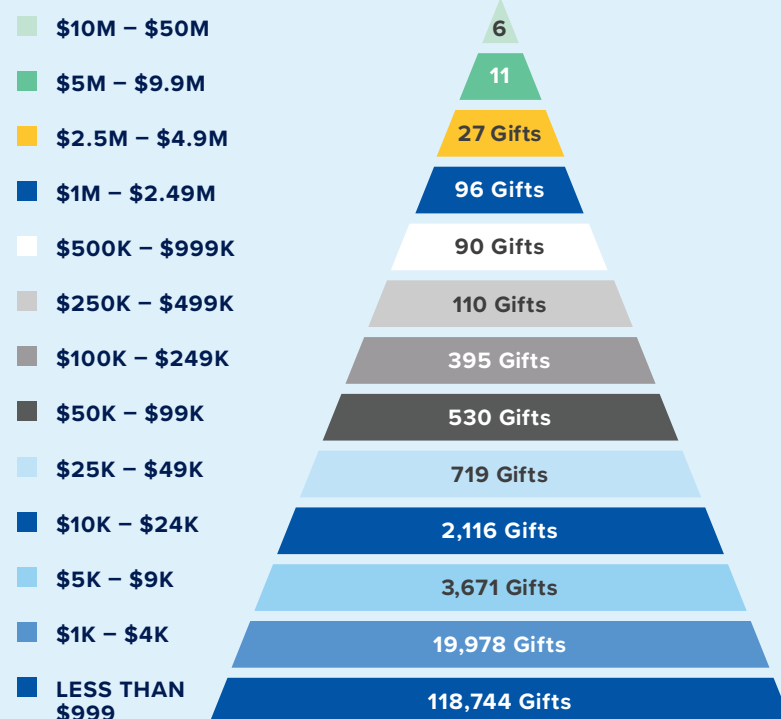


## GIFTS BY SOURCE

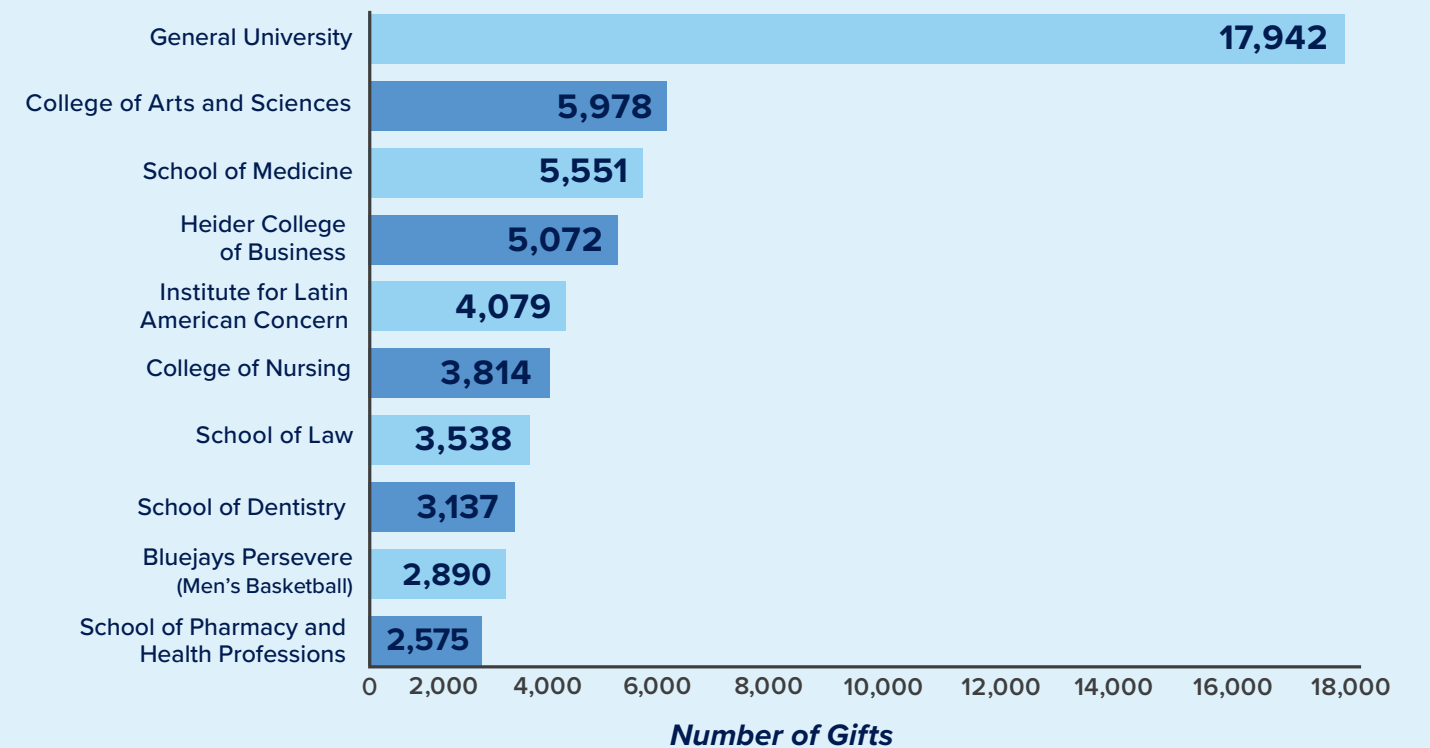


- ALUMNI (\$269.3M)
- FOUNDATIONS (\$169.4M)
- OTHER INDIVIDUALS (\$87M)
- OTHER ORGANIZATIONS (\$72.7M)
- CORPORATIONS (\$48.7M)
- PARENTS (\$19.8M)
- RELIGIOUS ORGANIZATIONS (\$5.1M)
- FACULTY/STAFF (\$4M)

## BY GIVING LEVEL



## WHERE OUR DONORS GIVE: BY FUND



Total campaign progress numbers given in this report are as of June 30, 2024.





**ASHLEY  
HOMECGOY**

BSBA '24

Heider College of Business,  
College of Arts and Sciences

# Seizing the Datum

Scholarships offer students access to paths they might never have discovered. They also give Creighton access to amazing students like Ashley Homecgoy.

Homecgoy, an Illinois native, chose Creighton for many reasons. First and foremost was her scholarship.

Homecgoy was a member of the Scott Scholars, the University's premier merit-based scholarship program. The Scott Scholarship provides full tuition, food and housing, and opportunities to connect with and learn from the Omaha business community.

Homecgoy was a bit unusual for a Scott Scholar. Like the rest of her cohort, she was a Heider College of Business student (majoring in Business Intelligence and Analytics). But she was also a College of Arts and Sciences student (majoring in data science). She found some of her most meaningful Creighton experiences where her two majors converged.

Homecgoy's list of Creighton experiences is too extensive to go into in detail, but here are a few:

She conducted data-science-based cancer research with physics professor Andrew Ekpenyong, PhD; assisted with a machine learning analysis of fashion trends on Twitter; worked on the Creighton Apple Store's iJay Practicum data analytics team; and

redesigned a virtual reality experience for the School of Dentistry to help build empathy with patients.

"Working on these projects in real-life lab or business settings gives you more insight into what's most valuable, most important," she said. "Our projects are vetted by professors, of course. But we also have the agency to guide our own work and try new things, which has been so fulfilling."

Like the majority of Creighton students, Homecgoy—from Plainfield, Illinois—wasn't born in Nebraska. She was among the nearly 80% of Creighton students who come from out of state each year. Nearly half of those students stay in Nebraska after graduation.

Homecgoy said her respective colleges have given her the flexibility to explore everything that fascinates her. The Scott Scholars program itself gave her new things to be fascinated *about*. Through the program, she's heard from CEOs of Fortune 500 companies, received mentorship from fellow "Scotts" and learned how to frame her work in ways beneficial to the business world—and the world in general.



## Scott Scholars Program

**"The Scott Scholars program not only positively impacts the lives of the individual students. It elevates Omaha's business landscape."**

**TERRY FISCHER**  
SCOTT SCHOLARS PROGRAM,  
DIRECTOR



The merit-based scholarship program—established by the Suzanne and Walter Scott Foundation—launches the careers of future business leaders, offering them full financial support and opportunities to network with top industry experts while honing their entrepreneurial skills.

Each year, the Scott Scholars program awards 15 new top academic recruits entering the Heider College of Business, with a total of 60 scholars enrolled at a time.

These students participate in a wide range of volunteer and internship opportunities throughout the community. The Heider College of Business partners with Omaha businesses such as Union Pacific, Lutz, Smith-Kroeger, KPMG, Deloitte, Mutual of Omaha, Gallup and more. The results speak for themselves. Scott Scholars boast a 100% 4-year graduation rate, bringing a considerable amount of brain gain to the city and state in the process.





**ISRA ELDOSOUGI**

School of Medicine (Phoenix campus), Class of 2028

“My scholarship program has given me the opportunity to grow as a person and as a physician, and having that opportunity is a blessing. What I’ve found at Creighton has been unexpected in the most wonderful ways.”



**KELSEY MASON**

School of Pharmacy and Health Professions, Class of 2025

“I am so grateful for the opportunities that donors help provide. I’m shy, but experiences like my time in the Dominican Republic have broadened my perspective on pharmacy and interprofessional collaboration. My experiences have also helped me step out of my comfort zone and grow as a person.”



**MARYAEL RAMOS**

School of Dentistry, Class of 2025

“Dental school is challenging, and knowing that my donors want me to succeed has been a big motivating factor to keep going. I have a wonderful relationship with my donors that I hope we continue to build even after I graduate.”



**JAMES SILVA**

Heider College of Business, Class of 2026

“I was born and raised in Omaha, so I knew Creighton had a strong reputation and was a prestigious university. But I could not have afforded it without my scholarships. I am the first in my family to go to college, and I feel very humbled and blessed that my donors believed in me. They’ve inspired me, and I hope I can do the same for another student someday.”

“I would like to give a big ‘thank you’ to Creighton donors. Without my scholarship, I wouldn’t have come to Creighton, and my life would be completely different.

Knowing that people invested in my education makes me want to achieve more and pursue new opportunities.”

**ALEXIS ACHEAMPONG**

CLASS OF 2025  
College of Nursing



**FORWARD BLUE: SCHOLARSHIP IMPACT**



**\$208.8M raised**  
in total scholarship dollars  
from 19,079 donors



**437 new scholarships**  
established during  
Forward Blue



**6,551 students**  
have benefited from scholarships  
during the campaign





**HUNTER ALLEN**  
BSBA'14, MD'22

# Roads Less Traveled

A Creighton education teaches students more than the nuts and bolts of their chosen profession. It shows them something more: a way to reflect on their experiences and navigate their lives.

For alumnus Hunter Allen, this process of self-reflection led him down one of the least-trod paths a Creighton student can take.

Hunter Allen, BSBA'14, MD'22, is an extreme rarity—a Creighton physician who first graduated from the Heider College of Business. In fact, only eight alumni in the University's history have done both, with three current students following the same path. (Meanwhile, only 19 alumni in Creighton's history have earned both an MBA and MD.)

Allen chose to make the unlikely leap for an unexpected reason: because he really liked being a bus driver. Allen helped pay his way through business school—what his scholarships didn't cover, anyway—by driving a bus for Omaha Public Schools.

"Every day, 30 sets of parents trusted me to keep their children safe, and I realized that I thrived in the responsibility of caring for the well-being of others," Allen said. "I realized that this ... *this* is when I like me best. That realization led me to medicine."

Allen, who comes from a rural area near Dallas, is in his third year of residency, practicing family medicine at the Lincoln Medical Education Partnership in Nebraska. Next year, Allen will join Jeff Brittan, MD, at Midlands Family Medicine in North Platte, taking over the practice when Brittan retires in 2025. (Allen's accounting degree, he said, will surely come in handy once he's running his own business.)

Allen discovered his love for rural medicine during his third-year family medicine rotation and fourth-year internship in North Platte. "As a rural provider, you do anything and everything. I did more cardiology during my family medicine rotation than I did during my actual cardiology rotation. In rural healthcare, you're able to take care of the community in so many ways," he said.

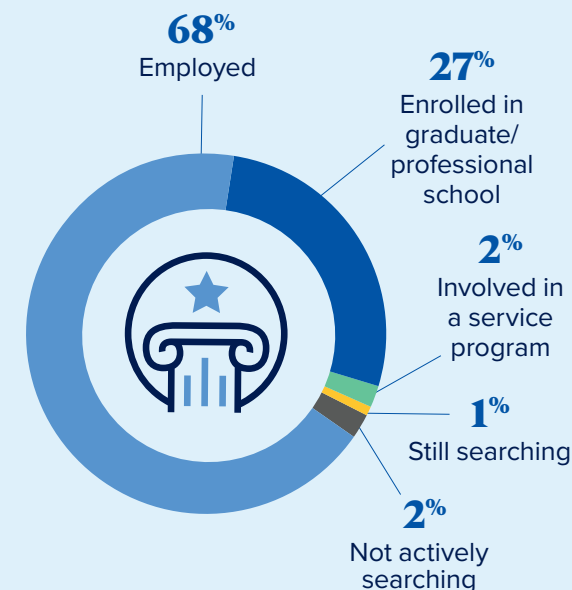
In addition to his bus-driving epiphany, Allen attributes the direction his life has taken to the habit of daily self-reflection he developed at Creighton. It makes him feel more grateful for the day's experiences, more joyful about the life he's chosen. It helps him see to what degree he's fulfilling the mission, meaning and purpose he first found at Creighton.

**"Creighton teaches you to do what you love and love what you do. Once I found what that was for me, I knew I wouldn't work a day in my life."**

## CLASS OF 2023 OUTCOMES

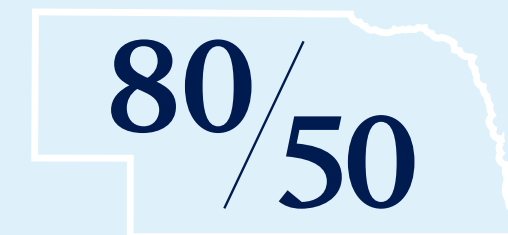
**99% Career Outcomes Rate**

(Based on an 85% knowledge rate)



### CREIGHTON CONTRIBUTES TO NEBRASKA'S BRAIN GAIN

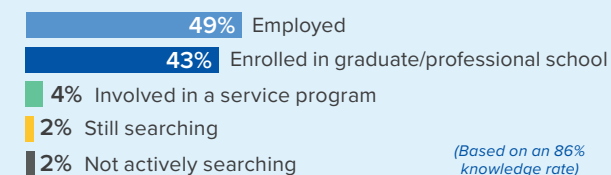
Nearly 80% of Creighton students come from outside Nebraska and nearly half of them stay in the state after graduation.



**99% Outcomes Rate for**

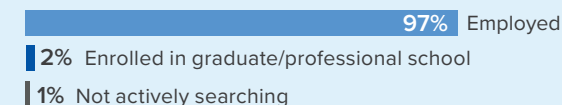
**6 OUT OF 8 YEARS THE PAST**

#### COLLEGE OF ARTS AND SCIENCES 98% Outcome Rate



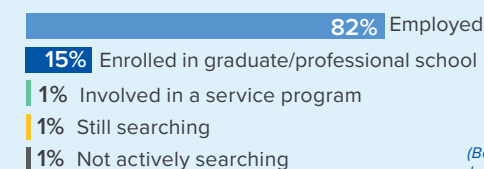
(Based on an 86% knowledge rate)

#### COLLEGE OF NURSING 100% Outcome Rate



(Based on a 73% knowledge rate)

#### HEIDER COLLEGE OF BUSINESS 99% Outcome Rate



(Based on a 96% knowledge rate)

### FIRST-GENERATION STUDENTS



**98%**

**Outcomes Rate**

### OUR STUDENTS GAIN EXPERIENCE



**83%**

**Engaged in experiential learning**  
such as an internship or research project

Source: 2023 First Destination Survey



“Creighton and Omaha have given so much to me. I’ve always wanted to be a lawyer, and I understand how lucky I am.”

Creighton’s emphasis on *cura personalis* and service-oriented education has been very important to me.”

**HEIDI STRIGENZ**  
BA’21, JD’24

Heidi graduated *summa cum laude* from the College of Art and Sciences prior to law school, was a member of the Creighton Law Review’s Editorial Board and is now a civil litigation lawyer at Omaha law firm Fraser Stryker.

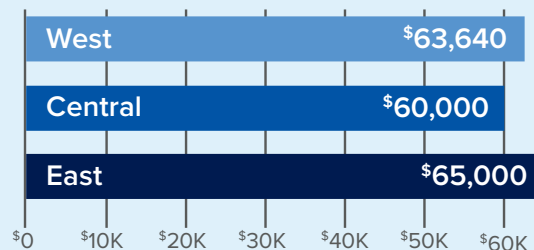


**WHAT OUR GRADUATES ARE EARNING**

**\$61,000**

Median Salary Overall

BY REGION



**WHERE 2023 GRADUATES LIVE**

Class of 2023 graduates are found in cities across the country and the world.

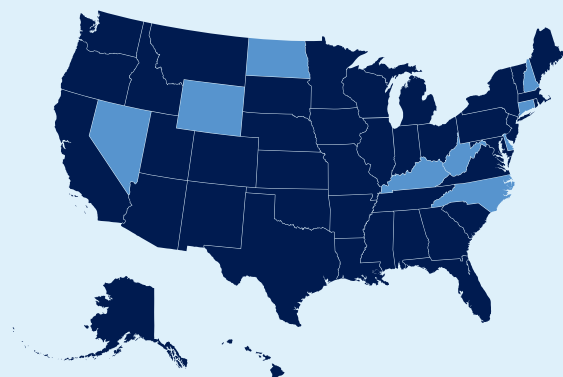
**43**  
States

+

**4**  
Countries

Plus  
Washington, D.C.

Afghanistan, Chile,  
Mexico, Spain



**ALESSANDRO STANCO**  
BSBA’23

“Creighton’s focus on internships and job placement boosted my readiness for the professional world. The skills I developed set me apart when I entered the job market. I managed to secure a job before I graduated, and, thanks to Creighton, the transition was seamless.”

A Heider College of Business Dean’s Fellow, Alessandro completed internships at City+Ventures, Fidelity Financial Corporation, and The Foundation for Financial Education. He is now an IT project manager at Fiserv.



**AMY GASSEL**  
BSN’24

“At the heart of nursing is advocacy, something I am very passionate about. I would love to pursue a PhD in clinical research to study sex trafficking and be a part of the American Nurses Association to participate in legislative bill writing and persuasion. I never would have dreamed of doing any of this if it weren’t for my Creighton experience.”

As an undergraduate student, Amy was on the Executive Council of Nursing Leadership Scholars, mentored refugees in Omaha, and traveled to the Dominican Republic to help set up a health clinic. Upon graduation, she began her career as a registered nurse in Kansas City.



**TOM ROBINSON**  
OTD’18

Tom graduated from the nation’s first entry-level Doctor of Occupational Therapy program through the Alaska pathway at Creighton. A certified brain injury specialist, he now works in Anchorage, where he developed a home visit program that provides essential services to Alaska Native and American Indian communities.

“Creighton mentors influenced my approach to patient care, which I’ve carried into my work with Indian Health Services. I visit patients in their homes, addressing a diverse range of medical needs—from spinal cord injuries and ALS to stroke recovery and end-of-life care. The ‘pocket moments’ of success continually remind me of the reasons I chose this path.”



# Charting New Territory

Few things distinguish Creighton like the thrill of discovery—personal and professional, spiritual and scientific. In the far-reaching arena of research, undergraduate students like Devon Stoffel are learning more about the world—and themselves—every day.

The important thing is to keep moving. Through repetition, trial and error, and careful collection of data, we just might discover we're capable of far more than we thought.

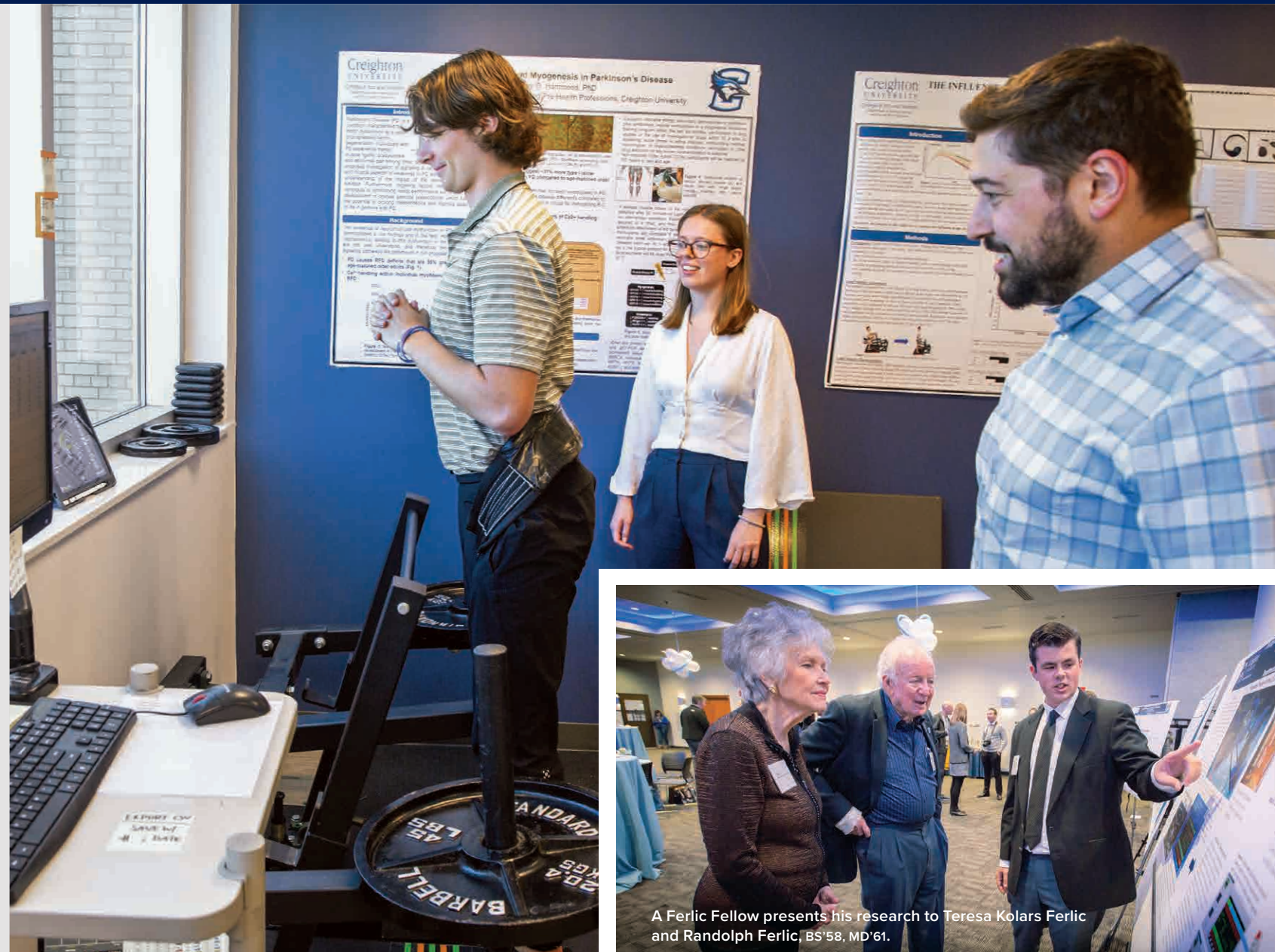
This is true in science, in work, and in life itself, said Devon Stoffel, a class of 2025 exercise science and pre-health professions student at Creighton.

Stoffel is an undergraduate student researcher in the College of Arts and Sciences who, along with her faculty mentor Mitchel Magrini, PhD, is exploring the influence of age on women's load-velocity profiles. (The load-velocity profile is a metric commonly used to assess athletic performance; it measures the relationship between how much a person can lift and how fast she can lift it.)

"We discovered that between our middle-age and older-age groups, there were no significant differences between how fast someone is able to lift weight and the load of the weight they're able to lift," Stoffel said.

In other words, elderly women don't have to decline in muscular function and physical abilities at the steep rate that is commonly accepted.

"We're trying to break through the barriers of the thinking that, 'if you're old, you're also slow,'"



A Ferlic Fellow presents his research to Teresa Kolars Ferlic and Randolph Ferlic, BS'58, MD'61.

Magrini said. "But no. It doesn't have to be that way. If we can mitigate the decline, then we can maybe feel better, move faster and be more functionally able over a longer period of our lives."

Stoffel came to Creighton on a pre-physical therapy track and had little interest in research. But over the past few years, she hasn't just found that she enjoys research.

"No," she said, "I've discovered that it was the missing hole in my heart all along.

"This isn't something I would be doing almost anywhere else without a master's or PhD. I have had endless opportunities to find that thing that sparks everything else and to find the career I love so much it makes me think, 'I don't know why people would want to do anything but this.'"

## The Ferlic Undergraduate Research Fellowship Program

Stoffel's study was part of the Ferlic Summer Undergraduate Research Fellowship (SURF) Program, each summer giving 14 Creighton undergraduates the opportunity to conduct and present a research project.

Over nearly two decades, the Ferlic program—established by donors Randolph Ferlic, BS'58, MD'61, and Teresa Kolars Ferlic—has awarded more than 250 students the time and resources to spend a whole summer in the lab, adding to the pool of knowledge across dozens of STEM fields.

The Ferlic program has helped to spark a university culture fully committed to undergraduate research. Today, more than half of College of Arts and Sciences undergraduates participate in research. More than 200

faculty members mentor students through CURAS (the Center for Undergraduate Research and Scholarship).

Ashley Fricks-Gleason, PhD, director of CURAS, said, "At the big R1 institutions, undergraduate students contribute to high-level research in a limited way. At smaller, primarily undergraduate institutions, the students might be doing the entirety of the research work, but they're not resourced to do projects that are the caliber of what Creighton students are doing.

"Creighton really has this unique niche middle ground where the support, mentorship and independence are aligned in a way that you don't see almost anywhere."

### FORWARD BLUE: MISSION, ACADEMICS AND PROGRAMS IMPACT

Our mission-driven approach to teaching, research and programs is at the heart of the Creighton experience. With your support, we will continue to form more women and men like you—well-rounded, service-minded, ready to lead the way in pursuit of a better world.



**12 endowed chairs**  
funded during the campaign



**381**  
**programs supported**  
across Omaha and Phoenix campuses



**\$270.3M total gifts**  
to mission-based teaching and  
programs from 39,632 donors





# Collective Impact

Together, gifts of all sizes provide fuel for essential mission-focused programs like these.

## Milton R. Abrahams Legal Clinic

**\$334,803 raised** | **123 gifts**

Your gifts to the School of Law's civil practice clinic support both our students and the clients they serve. Staffed by Creighton law students, the clinic operates as a small law firm, providing invaluable experience for our students and free legal assistance for low-income residents of Douglas County.

In the spirit of our Jesuit mission, the Abrahams Clinic teaches our students to connect with and serve those on the margins. Your support makes it possible for

students to work in the clinic and learn about the range of legal issues that arise from social inequalities and the challenges lawyers face representing clients with serious educational, economic, intellectual, cultural and psychological disadvantages.

"Financial support has been crucial in many ways," said Diane Uchimiya, JD, LL.M, director of clinical programs and the Abrahams Legal Clinic. "From raising the profile of clinical legal education locally and nationally to providing high-quality office space to allowing the clinic to hire and retain highly qualified professionals. We appreciate the support we receive and look forward to continue teaching law students to practice by providing much-needed legal services to the community."

## Army ROTC

**\$48,665 raised** | **350 gifts**

This year, Creighton cadets placed third among 39 programs at the highly competitive Ranger Buddy Challenge, and sixth among 35 programs at the renowned Northern Warfare Challenge. These achievements reflect the rigorous training the cadets undergo and the high-caliber opportunities they seize—opportunities made possible by your generosity.

Mikaela Harvey, BS'18, a first lieutenant in the Nebraska National Guard who teaches military science to Creighton's ROTC cadets, said Creighton's ROTC program aligns with Jesuit values, including "men and women for others."

"Our cadets push each other to lead, protect and help others achieve their fullest potential," Harvey said. "They work very hard academically and physically to push to that next level of service, and they perform very well once they become officers."



## Health Sciences – Multicultural and Community Affairs (HS-MACA)

**\$171,056 raised** | **349 gifts**

Thank you for advancing healthcare diversity. Your contributions to HS-MACA empower us to provide scholarships and essential support to disadvantaged and/or underrepresented students in pre-medical and pre-dental post-baccalaureate programs.

Chanelle Roegler, a pre-medical post-baccalaureate student planning to become a family practice physician or pediatric neurologist, said, "I have struggled with some of the coursework as a nontraditional student, but my instructors are dedicated to my success. I am so grateful for them and for your financial support to help me pursue my dreams."

## Student Counseling Center

**\$30,801 raised** | **264 gifts**

Thanks to our community, the Student Counseling Center offers a wide range of support—from counseling to psychiatric services—for free or at minimal cost. These services enable students to thrive in their studies and lives.

**"I was going through some trying times, and therapy gave me space to process everything and the support I needed to finish my degree."**

**– ANONYMOUS STUDENT**

## School of Dentistry Patient Assistance Funds

**\$326,474 raised** | **183 gifts**

Because of your support, we can continue to provide preventive, restorative and emergency dental services to over 14,000 patients annually, including more than 2,100 children. These services are crucial for those in the community who face financial barriers to accessing quality dental care. Your gifts sustain our ability to serve and enhance the educational journey of Creighton dental students.

"I am a Bluejay through and through," said Yesenia Morales, BS'19, DDS'24. "Creighton is my home, and I really believe in the Jesuit values. And that goes hand-in-hand with serving my community."





# A Campus Reimagined

Creighton University is continuing one of the most constructive eras in its 146-year history, thanks to donor support. As a handful of exciting projects come to fruition, transformative new endeavors begin to take shape.

## The Jérôme Nadal, SJ, Jesuit Residence

This spring, Creighton Jesuits moved into their new home: a 37,779-square-foot building that stands along 24th Street at the east edge of the Jesuit Gardens, behind Creighton Hall and St. John's Church. In addition to a living space, the Jesuit Residence serves as a venue for students, faculty, staff, alumni and Omaha partners participating in Mass, spiritual counseling and mission-based programs.

*“Living in this beautiful building, I can see we are called to offer a place of hospitality, fellowship, prayer, spiritual companionship and ‘breaking of the bread’ (meals and liturgy). Through the residence, we have a model for what it means to be a part of this larger Creighton community.”*

**REV. JEFF SULLIVAN, SJ**  
CREIGHTON JESUIT



The Our Lady of Montserrat Chapel in the Jesuit Residence.



The Frederick Copleston, SJ, Library in the Jesuit Residence.

## Creighton Hall

The University continues to enhance one of its most iconic buildings. The reimagining of Creighton Hall began with the Heider Family Foundation-supported installation of a lighting system that illuminates the south wing's 190-foot facade and a new front-door gathering space supported by the Keough Family Foundation. Through continued support, the University has begun renovating the building's south section.



## The St. John's Fountain and Plaza

One of the University's most iconic and widely photographed landmarks has been reimagined for a new generation of students, growing Creighton's central plaza to 10,000 sq. ft. in front of St. John's Church, from Keough Plaza to east of Reinert-Alumni Memorial Library.

The fountain now has a two-basin square design crafted from granite with seven jets on each of the four sides. It incorporates holy symbols and Catholic imagery, including the refurbished 700-lb. “Eternal Flame” sculpture that sat atop the original fountain. The new St. John's Fountain and Plaza is the last remaining piece of the Mall's redesign.

## FORWARD BLUE: CAMPUS IMPACT



**13**  
**campus buildings**  
and 4 outdoor spaces  
new or renovated



**\$197.2M**  
**total capital donations**  
from 1,301 donors





# Staying the Course

Nothing keeps Creighton’s high-performing student-athletes on track like the gift of scholarships. In addition to financial support, donor-funded programs like the Parker Family Foundation Athletic Scholarship give our Jays the drive to strive for greatness—athletically, academically and personally.

When you know someone is looking out for you, said graduate student and cross country and track runner Marcos Gonzalez, BS’24, “you want to give it your all every day and never take anything for granted.

“The best part of being awarded a scholarship is that it allows me to accomplish my goals while knowing I’m a part of a community that cares about me. When I think back to the beginning, that’s the main reason I committed to Creighton. Because I felt wanted here. I felt valued.”

Gonzalez is one of half a dozen student-athletes to be awarded the Parker Family Foundation Athletic Scholarship each year.

The scholarship—established in 2018 by friends of the University Dave and Sandy Parker—is provided to student-athletes who participate in programs not fully funded by the



University to the NCAA maximum. At Creighton, these Olympic sports include cross country, track, soccer, rowing, tennis and golf. Like most Parker scholars, Henry Slagle, a class of 2025 business student who runs cross country and track, has shared a meal with the Parker family.

“The Parkers live and breathe Creighton athletics,” Slagle said, “and it’s incredible to have their support behind me. I’m forever thankful to them. The relationships, memories and competitions that I’ve shared with my teammates and coaches are something I’ll never forget.”

Recent graduate and former Creighton soccer player Omar Ramadan, BSBA’24, said the impact of the Parker Scholarship is far greater than the support it offers to the individual recipients.

“The Parker Scholarship is essential for many programs because it not only provides opportunities for the athletes;

it also enriches Creighton athletics as a whole, promoting diversity and inclusion in sports.”

Maintaining the Creighton experience for thousands of students—athletic and otherwise—is a team sport, one that trains future graduates in the art of working together for a common goal. That holistic commitment to community and belonging has given Ramadan a sense of purpose on and off the field.

“As a player, I’ve grown not only in skill but in character, learning the values of teamwork and resilience,” said Gonzalez. “As a student, I’ve been empowered to explore my passions, wherever they might lead me.”



## THE ROAD AHEAD

It takes more than talent to compete for BIG EAST Conference and national championships. It requires endurance, and our athletic programs’ endurance is fueled by your support. Two initiatives vital to Creighton Athletics’ current and future success are the Champions Circle and Leaders for Life.

The **Champions Circle** was created in 2018 to provide the Bluejays with philanthropic resources comparable to BIG EAST peers, with donor investments supporting personnel, travel, facilities and the development of our student-athletes. Three trips to the Sweet 16 in the past four years show that it’s working.

The annual Leaders for Life luncheon helps drive the success of our women’s athletic programs. For 18 years, Bluejay supporters have given generously to support scholarships for female student-athletes, raising a record \$295,890 in May 2024.

*“The Creighton community is loving and embracing. Meeting donors at our games has been so meaningful to me. My favorite so far has been giving a signed ball to a donor’s grandson. It was awesome to see his face light up and to build that relationship.”*



**DESTINY NDAM-SIMPSON**  
CLASS OF 2027

College of Arts and Sciences  
Student-athlete, Volleyball

**“I couldn’t be more grateful and honored to be a part of this amazing community and team.”**

**ANA PAULA MARTINEZ**  
CLASS OF 2026

Martinez said the Parker scholarship made her dream of playing D1 tennis at a university with an impressive academic reputation possible.



### FORWARD BLUE: ATHLETICS IMPACT



**\$110.7M total**  
athletics donations from 11,379 donors



**16 athletic teams**  
supported by the campaign



Creighton  
UNIVERSITY

780310 California Plaza  
Omaha, Nebraska 68178-0310



# FORWARDBLUE CAMPAIGN REPORT

*Making All Paths Possible*

2023-2024

Thank you for your faith, guidance and generosity.  
To continue your support of Forward Blue, visit [creighton.edu/forwardblue](https://creighton.edu/forwardblue)